



INDIA CANADA FRIENDSHIP CIRCLE

...forging close ties among Canadians with an interest in India

announces its lecture event

The Digital Ecosystem and Canada's Election **by Elizabeth Dubois, Ph.D.**

on Wednesday, 30 October 2019, 7:00 – 9:00 p.m.
(registration begins at 6:30 p.m.)

Venue: Palki Cuisine of India

1060 Ogilvie Road, Ottawa (just east of St. Laurent)



Synopsis: From disinformation to memes to political advertising, digital media are being used to generate and share information in new ways. In this talk we review the various kinds of actors and tools found in a digital ecosystem and use the case of the October 21st Federal Election in Canada to explore that ecosystem. We will discuss the use of political bots and automation, political memes, and political advertising in particular.

About the Speaker: Dr. Elizabeth Dubois (PhD, University of Oxford) is an Assistant Professor in the Department of Communication and member of the Centre for Law, Technology and Society at the University of Ottawa. She is also a Fellow at the Public Policy Forum of Canada and member of Assembly based at Harvard's Berkman-Klein Center. Her work examines political uses of digital media including media manipulation, citizen engagement, and artificial intelligence. She leads a multi-disciplinary team which includes political scientists, computer scientists, and communication students. She collaborates internationally with non-profits, technology companies, journalists, and academics. Her public writing has appeared in Maclean's, The Globe and Mail, the Toronto Star, Policy Options, The Conversation, Salon and been featured in many others. Find her on Twitter [@lizdubois](https://twitter.com/lizdubois), at www.elizabethdubois.ca, or check out her latest article, [The Echo Chamber is Overstated](#)

About India Canada Friendship Circle

India Canada Friendship Circle (ICFC), a non-profit Canadian organization, operating in Ottawa since 2004 and conducting lectures by prominent speakers, encourages dialogue on India in a non-religious, non-partisan and harmonious environment. The words "friendship" and "circle" in its name convey an explicit desire to forge and maintain close ties among Canadians with an interest in India. ICFC's mission is to promote awareness and dialogue between India and Canada in the areas of philosophy, history, literature, industry, the arts, science and technology through prominent speakers.

For further details and online registration, please visit our website: <http://icfc.ws>